

DANIEL AYALA

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Technology Hub

Adolfo López Mateos #924

Juárez, Chihuahua

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Objective

Develop my abilities in an honest, professional and loyal way for the organization requiring my services.

Experience

CEO - AYALA.DIGITAL

Juárez, Chihuahua - Since 2015

We help companies take full advantage of the Internet by offering them digital strategies that can be implemented using e-commerce, mobile apps & custom software development.

Ecommerce Manage - Hágalo

Juárez, Chihuahua - Since 2019

Design and implementation of e-commerce operation.

Digital Strategies Architect

Juárez, Chihuahua - Since 2009

Created Ayala.Digital Framework

Designed and implemented high quality platforms

E-Commerce Entrepreneur

Juárez, Chihuahua - Since 2010

Projects

- Cada Mañana
- Mercado Libre Seller
- Cables y Convertidores
- Linio.com.mx Seller
- Amazon Seller
- Cargadores de Laptop

SEO Consultant

Juárez, Chihuahua - 2010 - Present

Offer digital strategies by creating high quality content that naturally targets interesting/searched-for terms.

Projects (among others):

<http://www.cargadoresdelaptop.com/>

<http://www.acuantoeldolar.com>

<http://www.ecovo.bio/>

Web Application Developer - Nuterra LLC
Green Bay, Wisconsin - 2008-2014

Nuterra specializes in website development, search engine optimization and online marketing, e-commerce, multimedia and kiosk design, and corporate identity.

Webmaster - Publicaciones Paso del Norte
Juárez, Chihuahua - 2004 - 2008

Web project manager. Establish daily operational bases for projects and provide direction to insure the progress and deadline were met.

Education

ITESM - Instituto Tecnológico de Estudios Superiores de Monterrey
Master Degree in Electronic Commerce - 2009 - 2014

UACJ - Universidad Autónoma de Cd. Juárez
Engineer in Computer Science

Extended Learning
Education

2017 - Level Up Coaching and Human Development
Develop tools and techniques for communication, leadership, collaboration.

2010 - Present - Platzi - www.platzi.com
Courses: Data Science, Ionic Framework, Marketing & Digital Strategy, SEO.

2008 - Google I/O - San Francisco, CA
Google Environment

Skills

- Leadership
- English 95%
- Project Management
- Software Development (web environment)
- E-commerce
- Mobile Apps

References

Eduardo Nuñez - IT Era SA de CV - Enterprise Agile Coach
(551) 760 - 1832 - eduardo.nunez@iteraproces.com

Frank Sterzinger - Nuterra LLC - Operations Manager
(920) 771 - 0001 - fstertzinger@nuterrallc.com

Rodolfo Vazquez - Technology Hub - COO & Co Founder
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